

# Brilliant Indie Treasures



**Sponsorship Pack**

9th July 2025  
Brighton

## Why Brilliant Indie Treasures?

In 2024 we saw a gap in the event space: Every year the world's greatest game developers and the future of the industry came together in Brighton to share their experiences with one another. Despite this, there were very few opportunities to see, or play, upcoming games.

We set out to fix that with an event aimed at the grassroots indie scene, a celebration of smaller projects in a showcase setting normally reserved for larger, consumer-focused events.

## Sequel Time

Our 2024 event went fantastically, with over 500 attendees gathering to play 50 largely-unseen and unpublished games of all shapes and sizes.

We brought together a large slice of the industry and gave them a chance to celebrate the creativity, innovation and enthusiasm that makes the industry one of the most exciting places to be...

We've learned a lot from our debut event, and want to do it all again. Giving the industry another chance to play an amazing selection of games and gather together without the pressures of a networking or party event.

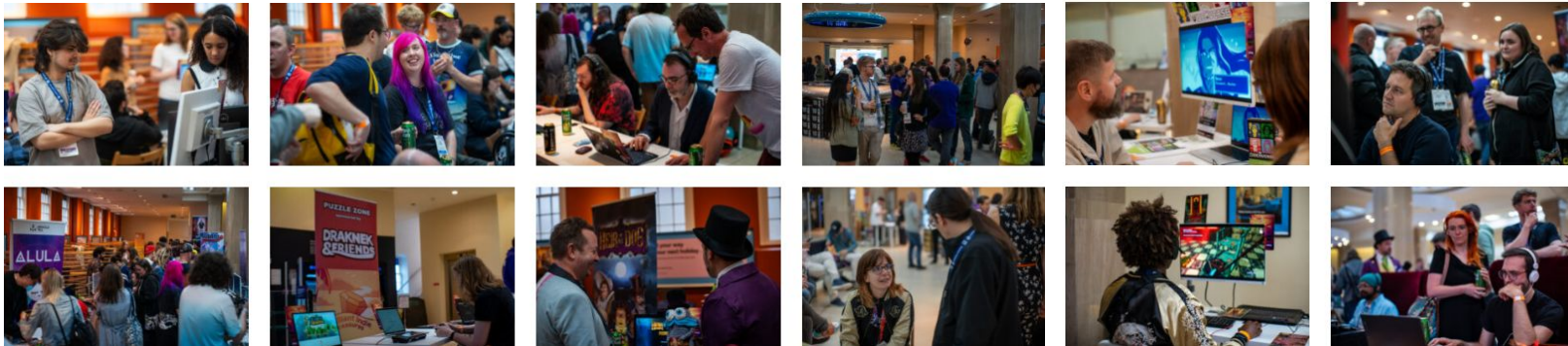
Critically, we want people to have fun, make friends and maybe even find some inspiration.



## Brilliant Indie Treasures 2024



4 Hours, 50 Games, 500+ Attendees



## The Event

Our 2024 event massively exceeded our expectations and clearly resonated with the indie, and wider, game scene. It showed that there's a demand for events like this. Among our attendees we had individuals from the full width of the industry: from investors through to indie, and from scouts through to sound engineers.

Feedback was overwhelmingly positive and we've taken onboard any constructive comments to make our next event even bigger and better.

The 2025 event is set to take place on Wednesday 9th of July, from 5pm until 9pm, and will continue our goal to celebrate the best indie games.

Sponsors dependent, we are hoping to provide drinks and refreshments to both the attendees and exhibitors, which will be distributed from a central relaxation area.

Opportunities are also available for sponsors to operate or sponsor dedicated zones within the venue.

As with our 2024 edition, we will be working hard to ensure that exhibitors also have a great event beyond showcasing, as we will continue to focus on bringing a cross-section of publishers, media, press and scouts to the Brilliant Indie Treasures, alongside the wider games industry community.





## Sponsorship Packages

Thanks to some established partnerships, Brilliant Indie Treasures '25 is already going to be a free-to-showcase event.

That said, we're happy to offer a selection of sponsorship deals as well as negotiate bundles and create bespoke deals, these allow us to scale up the event and provide more for exhibitors and attendees.

### Platinum Sponsorship

£5,000 **(SOLD)**

- Main signage partner for event
- Logo printed on attendance ribbons
- Logo on all in-event banners
- Logo on each demo monitor
- Logo on website as main sponsor
- Shoutout on socials

### Gold Sponsorship

£3,000 (2 Available)

- Secondary signage partner for event
- Logo on all in-event banners
- Logo on website
- Shoutout on socials
- Sponsored Zone (Including 3x Booth Space - see Zone Sponsorship)

### Silver Sponsorship

£1,000 (5 Available)

- Logo on all in-event banners
- Logo on website
- Shoutout on Socials
- 1X Booth Space



## Sponsorship Packages

### R&R Sponsor

Variable  
(1 Available)

- Banner Partner on in-event signage
- Logo on signage throughout refreshments & relaxation area.
- Logo on website
- Shoutout on Socials

**Other Opportunities Available**

### Zone Sponsor

£2,000  
(Limited Availability)

- Named partner for zoned/themed area of showfloor, present in area marketing
- Logo on website

**If you're interested in signing up for one of our packages above, or don't see a sponsorship bundle quite right for you, don't hesitate.**

**Contact us on:**

**[ahoy@brilliantindietreasures.com](mailto:ahoy@brilliantindietreasures.com)**



# Who Are We?



**Quang Nguyen**

Site Technician / co-host

Organising venue and set up

Logistics, logistics, logistics



**Jupiter Hadley**

Co-host

On site check in / coordinator

Developer outreach



**Dann Sullivan**

Administration

Marketing

Website Development