

Brilliant Indie Treasures



Sponsorship Pack

10th July 2024
Brighton

Why Brilliant Indie Treasures?

Every year the world's greatest game developers and the future of the industry come together in Brighton to share their experiences. Despite this, there are very few opportunities to see or play upcoming games.

Why Now?

Following on from COVID-19 there've been decreasing opportunities for developers to showcase the games that they're working on to their peers and members of the community. Feedback like this is invaluable and we've created Brilliant Indie Treasures to fill that void.

With over 5000 members of the gaming community in town it's the best place to create a platform for indies to share their games with the wider industry.



The Event

Taking place across two floors of local heritage site, the North Street Barclays Bank, the Brilliant Indie Treasures showcase is an independent games exhibition featuring over fifty demo stations for upcoming titles.

The event itself runs 4–8PM on Wednesday 10th of July and will see hundreds of developers coming together to celebrate and experience some of the best upcoming small-scale games.

Sponsors-permitting, we are hoping to provide drinks and refreshments to attendees which will take place in a central relaxation area. Opportunities are also available for sponsors to operate or sponsor zones within the venue.

Attendee numbers will be restricted, due to the size of the venue, but we will be working to ensure that publishers, media and scouts will be present at the event alongside the wider industry community.



Sponsorship Packages

Thanks to some established partnerships, Brilliant Indie Treasures '24 is already going to be a free-to-enter event. In addition to this - unlike most events - we won't be charging those who showcase.

That said, we're happy to offer a selection of sponsorship deals as well as negotiate bundles and create bespoke deals.

Platinum Sponsorship

£5,000 (1 Available)

- Main signage partner for event
- Logo printed on attendance ribbons
- Logo on all in-event banners
- Logo on each demo monitor
- Logo on website as main sponsor
- Shoutout on socials

Gold Sponsorship

£3,000 (2 Available)

- Secondary signage partner for event
- Logo on all in-event banners
- Logo on website
- Shoutout on socials
- Sponsored Zone (Including 3x Booth Space - see Zone Sponsorship)

Silver Sponsorship

£1,000 (5 Available)

- Logo on all in-event banners
- Logo on website
- Shoutout on Socais
- 1X Booth Space



Sponsorship Packages

R&R Sponsor

Variable
(1 Available)

- Banner Partner on in-event signage
- Logo on signage throughout refreshments & relaxation area.
- Logo on website
- Shoutout on Socials

Zone Sponsor

£2,000
(Limited Availability)

- Named partner for zoned/themed area of showfloor, present in area marketing
- Logo on website

**If you're interested in signing up for one of our packages above, or don't see a sponsorship bundle quite right for you, contact us on:
ahoy@brilliantindietreasures.com**



Who Are We?



Quang Nguyen

Site Technician / co-host

Organising venue and set up

Logistics, logistics, logistics



Jupiter Hadley

Co-host

On site check in / coordinator

Developer outreach



Dann Sullivan

Administration

Marketing

Website Development